

## Gathering at Normal; Stores Will Close; Autos Will Run Free

A Big Event is to Be Picked Off—Something That Everybody in the City Can Enjoy—Friday, September 25, is to Be a Notable Gala Day in the History of Ashland—Autos Will Carry People Back and Forth Free—Thirty Cars Will Be in Service—Bands Will Play—Bucking Exhibitions, Roman Rides, Etc., Will Take Place.

Everyone in the city is looking forward to Friday, September 25, for on that day all tired and worn business men will be allowed one day off to gather at the Normal grounds and have one glad, rip-roaring, soul-stirring, jubilant and festive time. Then their business cares can be forgotten, for they will spend most of their time in either laughing or grinning.

Monday evening at the Commercial Club rooms chairmen of the different committees were appointed by Chairman E. T. Staples. The following men were put in charge of the different committees, each to appoint his fellow workers:

Music—Frank Jordan.  
Entertainment—Professor Briscoe.  
Store Closing—George Seager, M. E. Briggs and W. Y. Crowson.  
Refreshment—Hum Pracht.  
Transportation—Polk Nininger.  
Ways and Means—Henry Enders, Jr.  
Publicity—Billie Briggs.

Frank Jordan, who is in charge of the music of the day, will see that all band boys are out and the joyous, musical spirit does not lag a moment. As every one is enthusiastic over the prospects of the coming event, a very large band is promised.

Professor Briscoe, chairman of the entertainment committee, will attend to the matter of having all sorts of ball games, tugs of war, battle between the Dutch and French, pole vaulting, tennis, calisthenic speeches, fat and lean men's races, and EVERYTHING conducive to the amusement of MAN.

The store-closing committee will ask all business men to close their doors for that afternoon. This will be a mere formality, as most of them have expressed themselves as favorable. Most of them are so teetotally exuberant at the prospect they fairly fidget on one foot and the other waiting for the time to come.

Hum Pracht, the man who, with his helpers, will bring food and sustenance to the starving public, will be a drawing card in himself. He has thought to procure about 1,000

to 1,500 pounds of melons for the occasion.

Polk Nininger, the well-known and genial groceryman, will ask all owners of autos to donate their cars. It is figured that it will take at least thirty cars to haul the people. Everybody is going to turn out, for this is the first real get-together time that Ashland has had for a long time.

Henry Enders, Jr., with his appointees, will figure out the ways and means of the thing—that is, where will the money come from? He is a genius along this line, and is sure to think up some plan to gather in the necessary shekles without costing the public anything; at least they will get so much more for their money that the cost will seem infinitesimal. Anyway, everyone will be glad to let a quarter be carried away with their joy on this glorious day.

With Ed Staples and Homer Billings at the head of the thing besides all of the chairmen, there will be something doing. Mr. Staples will try to secure Attorney Mulkey, former professor in the school, to deliver a short speech.

All who remember the ROMAN RIDE of Ray Murphy several years ago will not want to miss seeing the performance repeated. He will be asked to do this, and all are looking forward confidently for his answer.

Every man and woman in the city, besides every ladies' club, should make it a point to talk and boost for the event. TALK IT! THINK IT! SLEEP ON IT! DIGEST IT! Until the thought becomes a part of your being, and you automatically direct your steps to the plaza a week from Friday. WE ARE ALL GOING TO HAVE SOME FUN!

## Streets to be Opened Up Soon

The council decided at the last meeting to have the opening of Otis, Orange and Ohio streets referred to City Attorney Moore so that he might bring the matter before the civil service commission. All these roads cross the S. P. tracks and the crossings will have to be inspected by the railroad officials before the railroad company will construct crossings.

The opening of these streets is much needed as there is no outlet from the Helman baths district to the northern end of town, except by a roundabout way.

## 1914 Summary Of Tax Rolls

Tax rolls for this year show a decrease of about \$408,000 on account of the general slump in property. We print below the summary of the tax rolls of Jackson county for 1914:

Tillable land, 89,018 acres .....	\$ 9,064,550
Non-tillable land, 1,145,946 acres .....	11,826,630
Improvements on deeded land .....	1,106,370
Town lots .....	4,390,580
Improvements on town lots .....	3,411,230
Improvements on land not deeded or patented .....	25,470
Merchandise or stock in trade .....	638,160
Machinery and equipment .....	308,685
Bonds, warrants, mortgage notes, money, etc. .....	555,095
Farm machinery, wagons, etc. .....	160,920
Automobiles, 917 .....	191,855
Horses and mules, 5,424 .....	370,345
Cattle, 13,942 .....	388,205
Sheep and goats, 13,025 .....	35,570
Swine, 7,593 .....	36,200
Dogs, 943 .....	5,170
Bee stands, 925 .....	3,640
Total assessment .....	\$32,518,675

## Council Appoints Highway Committee

At the meeting of the council last Tuesday evening Mayor Johnson brought up the matter of the Pacific Highway and the controversy over the Billings bill. He stated that the county judge, state highway commissioner and Kittredge had informed the Commercial Club committee that they were willing to accept the other grade if the opinion of the city was so expressed through the city council. Mayor Johnson expressed himself that it was high time the council made some action on the matter, and thought they had heretofore let the matter rest idly, instead of showing the officials that the city is on the job and means business in whatever course they mean to pursue.

Accordingly, upon recommendation of the council, the mayor appointed Councilmen Ware and Beaver as fellow members on the committee, who are to confer with the officials and investigate the conditions.

**Demonstration Saturday.**  
There will be a demonstration of "Tiny Tot Sardines" at our store Saturday afternoon, September 19. Golden Gate coffee will be served. Come. HOLMES BROS.

## Rufus Steele Talks on Springs Project

### Gathered Data While Here for Several Magazine Stories as Well as S. P. Booklets

"Ashland seems to me to have the most singular opportunity of any city on the Pacific coast," said Rufus Steele, the California magazine writer, yesterday after he had spent several days in making a study of the springs water project. "I mean that I know of no other coast city which has a commodity that promises so certainly to lure the world during the next few years.

"If water is the commonest thing in the world, water of a certain kind is the most sought thing. There are countless thousands of Americans of means who journey annually across the Atlantic ocean because in some corner of some European country there bubbles out of the ground a spring that appeals to their palate or their paresis. Carlsbad, Bad Nauheim—a dozen famous watering places—has each its devotees who visit it once a year. Next summer those springs will not be visited by Americans. That is sure. Even if the war is at an end the ravages of terrible war will still be in evidence. Americans will not flock to Europe in the spring of 1915.

"Where will the migratory American go for his summer drink and bath? The Cook's Tours people are already answering the question. For many years they have made the advance reservations for the throngs of Americans. These travelers have appealed to them to provide the itinerary for next year, and Cook is ticketing them for a grand tour of the Pacific coast! A primary attraction was, of course, the great Panama-Pacific International Exposition at San Francisco; yet the exposition alone would not have sufficed. The tourists are to be sent to the scenic attractions of the whole Pacific coast—and to seek here, from countless springs, the mineral waters that most nearly supply their needs.

"To come directly to the point: If Ashland is ready by next summer comfortably to house visitors used to comforts and willing to pay for them, while it offers them the waters of the wonderful new springs, then beyond any doubt Ashland will immediately leap into a place of esteem in the minds of these refined people that will bring them back here again and again. Ashland has only to prepare for the visitors who will come westward next year to attain at a bound first place as a great American springs resort.

"Owing to the peculiar situation brought about by the war, Ashland can do no better than follow the railroads' example in making the fullest possible preparations.

"Ashland has the waters. There is no doubt of that. It has been my privilege to visit all the springs involved in the project, and familiarity with the springs of watering places in many parts of the United States,

including the famous waters of Colorado and Hot Springs, Arkansas, convinces me that the springs of Ashland are not surpassed by the springs of any other locality in this country.

"Ashland's upper park presents a setting of natural beauty which I should say is not equaled by the surroundings of any watering place anywhere. The climate is highly satisfactory. Ashland needs merely to carry out the project it has so enthusiastically undertaken on the comprehensive plan outlined by the springs commission and with the greatest possible expedition, and the results are certain to be more highly satisfactory financially and in every way than even the most optimistic person now dreams. I know Hot Springs, Arkansas, well. Ashland can duplicate the success of that world-famous resort.

"The best thing I can say to Ashland is: This is the golden hour of opportunity. Do it now!"

Mr. Steele left for Portland this morning, where he goes on a further quest for data with which to prepare a northwest story for the Sunset. He will make the return trip to San Francisco Sunday, where he will immediately prepare his pamphlet and literature generally for springs project railroad campaign.

Many beautiful views were taken here by the Southern Pacific staff photographer, which will be used in the new booklets. He left this evening for San Francisco.

## Coffin Received By Parcel Post

J. P. Dodge & Sons received a coffin by parcel post from Portland a few days ago. It was something of a surprise to the firm, as Will Dodge ordered the coffin but did not expect it by post. In the same order he asked that several small items be sent by mail. Evidently confusing the request, the entire bill was mailed. When it arrived in the local office considerable speculation was aroused as to just what will be the next strange thing the mail will carry.

## Will Celebrate Birthday Soon

At the meeting of the council Tuesday night Percy Grisez applied for a leave of absence on the 29th. Upon being questioned as to the cause of his application, he replied that it was his birthday. Much sympathy was expressed for him because he said "I have only one birthday in the year, and would like to celebrate in peace and quiet on that day. The council after little discussion granted him the request."

## British War Lord Predicts Long Struggle --Allies Appear Uppermost

London, Sept. 17.—The war's tide has turned everywhere in the Anglo-Franco-Russian allies' favor, Lord Kitchener told the house of lords tonight. The struggle will undoubtedly be a long one, the war minister said, but the British had good reason for looking, in quiet contentment, to such an end as they have chosen. Great Britain has now in the field, his lordship stated, more than six divisions of troops, not counting the cavalry divisions. He concluded by eulogizing in general the French and the British commander on the continent, whom he said was meeting every difficulty in a manner proving his worth as a soldier.

London, Sept. 17.—Though fighting with desperate courage, Germany's forces in France are retiring at the center and left, the war office announced this afternoon. Their right is said to be trying to resume the offensive but has failed thus far, and the war office added that the slight advantage that had been gained was in the allies' favor. Advice from Holland were that the kaiser is strengthening his Rhine defenses. This is taken as suggesting that he anticipates retirement to that line.

Paris, Sept. 17.—"Fighting continues," announced Gallieni at 3:15 p. m., "along the entire front from Oise to the Meuse, with the Germans fiercely resisting the French attack from their fortified positions on lines already indicated." The German's pressure on the allies' left wing is terrific, the war office admitted. The pressure is exerted by the kaiser's right along the Aisne, consisting of General Von Kluck's and General Von Beulow's commands. These had been heavily reinforced and were making desperate attempts to resume the offensive.

Berlin, by wireless via Sayville, Sept. 17.—Shocking brutalities by the Russian invaders of east Prussia are charged by the war office. Lieutenant Tiedemann of the Fifth Prussian Curassiers is declared to have counted twenty-one German recruits who were mutilated by the Cossacks. It is said some had their hands, some their feet and some their ears and noses cut off. Reference was made to a Russian officer who, on being taken prisoner and searched, was found with a woman's severed finger bearing valuable rings in his pocket. The commander of the eleventh

German army corps reported cases in which Russians chopped fingers and hands from non-combatants.

Paris, Sept. 17.—Another retirement by the German crown prince's force, constituting the kaiser's center east of here, is announced. It is believed the Germans have been compelled to raise the siege of Verdun. The Teutonic center is said to have been driven north and east to Varennes. Gallieni stated that the prince's battle line is rapidly approaching his headquarters at Montaucon. The belief is expressed that he will be compelled to transfer them, probably to Meuse, in a direct line with Stenay Gap, through which he will have to retreat if beaten. Elsewhere it is said the allies are holding, though it is admitted the Germans, heavily reinforced, are making a determined stand.

Petrograd, Sept. 17.—The Austrian-German force is concentrating at Cracow, according to news from the southwest. Fighting is expected soon. The Russians are crossing the river San with a view to flanking the retreating Austrians.

Rome, Sept. 17.—Strong military forces are held in all Italian cities to quell anti-neutrality demonstrations. A concerted movement is developing among a certain element to force the government to join the allies against Germany and Austria. Rumors are current that cabinet changes are impending which will mean acquiescence.

Paris, Sept. 17.—Russian occupation of Puzemyl, a great Austrian stronghold in Galicia at the southern extremity of the line of fortifications along the San river, has been announced by Le Matin.

Berlin, via The Hague, Sept. 17.—The Germans are still maintaining their positions in France, the war office announced. The allies, it is declared, are exhausted by vain attacks on the kaiser's lines. The allies are declared everywhere to be on the defensive.

Portland, Sept. 17.—The clergy and lay delegates of the Episcopal diocese of Oregon at the session this morning elected Rev. Walter T. Sumner of Chicago bishop of Oregon, to succeed the late Rev. Charles Scadding, after deliberating over the balloting all yesterday and last night.

## Hobo Employment Much Discussed

Councilman Ware, upon the information furnished by Chief of Police Porter, brought up the matter of the increasing number of hoboes which are beginning to come through Ashland and, this being a terminal, stop off here. After a thorough explanation of the problem and its dangerous phases, he made a motion to the effect that the city establish a rockpile in the city lot on Fourth street, around which a stockade was to be built in which to keep the men. This plan, he thought, would cause the gentlemen of leisure to skip Ashland as soon as the news of the rockpile spread. Three voted aye and three no. The mayor then used his prerogative and cast the deciding vote against the proposition.

Mr. Ashcraft then took the floor and expressed his opinion along this line. He said that he did not see why the hoboes could not be managed this winter as they were last winter—"soup 'em and send 'em on." Mayor Johnson then explained his reasons for voting against the proposed rockpile, which was to the effect that more thought should be put on the matter and, if possible, find some way in which they might be employed to the benefit of the community, instead of at its expense. The rockpile, he said, would cost a great deal, as the stone would have to be hauled by the street commissioner, a stockade would have to be built or hire a man to watch them, and many incidental expenses would arise. The matter was laid on the table until further considered and new ways and means were provided by the councilmen.

## Talent-Ashland Highway Graded

Work on the Pacific Highway between the poor farm and Ashland is progressing much faster than most people have dreamed. The grading and forms for the asphalt have been completed up to Talent, while the grading has all been completed to Frederick. The asphalt mixer is now at work and some of the paving is now being laid. The contractors hope to have the work done in November or December. The grading makes a beautiful roadway, and after the top coat is laid will certainly be appreciated by autoists. Jackson county will long be remembered by the tourist of 1915 as being the county of perfect roads.

## Veghte Vindicates Motorcycle's Merits

Earl Veghte, architect, of Klamath Falls, who has been visiting his parents, Mr. and Mrs. Charles Veghte, of this city, recently made a trip on his motorcycle from the Falls to Etna Mills, Cal., and return in thirteen and a half hours. The distance is 254 miles. Over three hours of this time was passed in Yreka, and nearly an hour at Etna Mills. He left Klamath Falls at 5:30 a. m. and arrived on the return journey at 7 p. m. the same day. When it is taken into consideration that the roads in that section are most any old thing in the way of improved or unimproved conditions, Veghte's speedy trip was a remarkable one, setting the pace for the Shasta Limited.

## Many Petitions To City Council

Tuesday night the council meeting opened as usual with the reading of the minutes. All members were present. After the minutes the petitions were next in order.

The petition of Commissioner Fraley, that he be allowed to order a larger kettle for the purpose of heating tar with which to mend the pavement, was granted.

Dr. Songer petitioned for the renting of the city lot on Water street, and it was referred to the proper committee.

The wheels and tires recently received from the Goodyear Tire and Rubber Company were referred to said company, that they should be put on the truck as per agreement, to the satisfaction of the council, and then the bill would be paid.

The bicycle now in charge of the police was turned over to the fire department, subject to the use of the police when they deemed necessary. This bicycle is to enable the firemen to go to and from their meals more rapidly.

The next was a complaint from the fire department, stating that the doors do not open well—that they needed shaving off on the bottom so they would not drag. This matter was referred to the fire committee.

A letter from Charles Pope was next read, in which he asked the council to take up the matter of the justice of his refusal to pay water rent on eight acres of ground when the supply was so low that he did not receive enough water, with the result of much injury to his crops. The matter was referred to the fire

committee, in order that the facts may be ascertained.

The street committee next reported the petition of the residents of East Fork street concerning the bad sidewalk in front of the Barney Nichols place on First avenue. This matter was turned over to the street commissioner with the instructions for him to take legal action and have the walk filled up.

The complaint concerning the sidewalk intersection at the corner of Mr. Keller's place was turned over to the street committee.

The matter of the sewer connection with the Beswick lot on Factory street was held over till next meeting, during which time proper investigation of conditions was to be made. Recorder Gillette asked permission for the payment of bonds for September.

(Continued on Page Eight.)

## Take Advantage Of Opportunities

War is on! Prices are going up! Millinery values are soaring! What can the ladies of Ashland do?

There is a scheme by which this tremendous rise in prices can be avoided. Take notice of the following:

Miss Hargrove bought before the prices advanced. She offers her goods at no higher a rate. YOU can reap the advantage from her early buying. Each lady should take it upon herself to be the first one to buy her fall and winter headgear, as when the stock has to be replenished prices will be out of sight. See the new and stylish lines at Hargrove's millinery parlors. Don't wait.